EDITORIAL

The IADIS International Journal on WWW/Internet (IJWI) is a peer-reviewed scientific journal published exclusively in an electronic format. The IADIS IJWI is devoted to the WWW and Internet broad fields. The mission of this journal is to publish original contributions in its domain fields in order to disseminate knowledge amongst its readers and to be a reference publication. It publishes original papers, review papers, ongoing research papers, technical reports, case studies, conference reports, management reports, book reviews, notes, commentaries and news on future scientific events.

This volume (Volume 16, Issue 1 - ISSN: 1645-7641) combines 5 selected original papers that bring together researchers covering the wide spectrum of the WWW and Internet in the context of the e-society. The authors' contributions embrace important research topics such as Gamification, Blended Learning, Media Innovation and Business Models, Digital Privacy and Data Philanthropy amongst other.

The first contribution to this issue by Dimosthenis Kotsopoulos, Cleopatra Bardaki, Thanasis G. Papaioannou, Stavros Lounis and Katerina Pramatari entitled "AGILE USER-CENTERED DESIGN OF AN IOT-ENABLED GAMIFIED INTERVENTION FOR ENERGY CONSERVATION AT THE WORKPLACE" focuses on the benefit and necessity of energy conservation in workplace environments. With the purpose to influence employees' energy behavior change towards a more aware consumption patterns and improve their energy consumption, the authors used a gamified IoT-enabled mobile app that gives energy consumption-related feedback to employees at their workplace.

The second paper by Francisco Javier Delgado-Cepeda with the title "BLENDED LEARNING IN RESEARCH ORIENTED EDUCATION: TANGLE, AN EDUCATIVE SUITE FOR QUANTUM INFORMATION" reports on a blended learning initiative developed by a research group in Quantum information to increase the attraction towards this discipline in Latin American students.

The third paper, "MEDIA INNOVATION AND BUSINESS MODELS: THE CASE OF IMMERSIVE CONTENT DISTRIBUTION PLATFORMS" authored by Heritiana Ranaivoson and Simon Delaere examines how innovation and business models are related in the case of immersive audiovisual services, with a focal point on three distribution platforms: HTC's Viveport, Facebook's Oculus Home and Google's YouTube VR.

The fourth paper - "TRUST AND PRIVACY IN MESSAGING" - by Jukka Vuorinen, Aki Koivula and Ilkka Koiranen evaluates how much Internet users trust that the privacy of their private messages is protected and encourage web-based messaging services such as Facebook Messenger and WhatsApp. The purpose of this study is to determine how trusting the users of digital messaging and communication services are in connection to privacy expectations, i.e. how confident users are that their private messages are safe and confidential.

The final paper by Kungela Mzuku and Jean-Paul Van Belle entitled "DATA PHILANTHROPY IN SOUTH AFRICAN ORGANISATIONS: ATTITUDES, READINESS AND PERCEIVED CONCERNS" presents a qualitative research study which investigate the emergent phenomenon of Data Philanthropy in South African corporate organisations. The main purpose of this study is to examine the corporate attitudes towards Data Philanthropy in the South African banking, retail and telecommunications businesses. It is evaluated the willingness, preparedness and concerns of corporations in respect of using their data and supporting data analytical technologies for social good.

More and more, it is known that Technology is always present and it can be used to improve all aspects in our society. These papers illustrate that the development of technology have increased our ambitions to make all aspects of technology a more global and international matter. The review of the relevant literature contributes to the theoretical grounding of these areas in the context of the digital society and the innovative empirical research on different technologies creates opportunity for the development of ground-breaking findings.

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